

NDWS Board of Director's Meeting
Monday November 10th 2014—7pm—Rosebud Office

Those in attendance at the meeting were; Kevin Christensen, Dennis Hoye, Holly Johnson, Beth Didier, Pete Paulson, Jim Nelson, Barnes County Commissioner John Froelich, Whitney Vogel, Tim Ost, Mike Kohler, Dawn Riley and Lindsey Peterson. Absent from the meeting; Doug Muske, Nick Holm, Matt Kvien and Brad McKay. The meeting was called to order by BOD President, Dennis Hoye.

Minutes from the September 9th meeting were reviewed. Beth motioned to approve minutes as written, Jim seconded; motion carried.

Financial Reports- By end of Fiscal year we'd like to be fully switched over to Bank Forward with our operating account. There have been some issues with Wells Fargo recently and there are a lot of fee's associated with depositing cash, etc. We will leave our Wells Fargo checking account open in order to be in compliance with our current loan payment requirements for auto withdrawal of that payment. Lastly, John Deere is officially done leasing the parking lot. Need to start seriously looking at ways to replace that income. NSC Entries are starting to come in as well as WS commercial exhibits. Dennis asked for a motion to approve financials. Jim motioned to approve financial reports as printed, Tim seconded; motion carried.

HS Rodeo Financial Update- Review ending cost of announcer stand, it ended up being much more than originally discussed. Mike Kohler took a few of the bills and will follow up on them; Kohn Electric, Star Enterprise, Smith Lumber. End result of High School Rodeo was that we made roughly \$7,000. Sponsorships were up this year, but expenses were also up.

NSC Director Schedule- It was discussed who would/wouldn't be available to help during NSC. Dawn noted who said they'd be available to help. We will also reach out to Dale Maasjo and Jerry Gerntholz to see if they'd be willing to help as well.

- What can we do with this show? Don't currently make any money. More sponsorships would help. Dakota Plains expressed concern regarding the attendance during NSC. If there isn't traffic at the building they can't justify coming up and paying for a booth. We can't afford to lose that income for the few vendors that do come in. Pete said he'd talk to Don Schlotman and Ken Rasmussen and possibly get some suggestions.

Committee Reports-

- A. **Arena/Grounds:** The issues we are having with the SEB roof was not caused by hail or wind damage, therefore is not covered under our insurance. We are still waiting on a quote to patch the seams, possibly \$10-\$14,000. There was still discussion on whether or not this will fully fix the leaking problem. General census from all is that we can regulate the humidity/condensation in the building but we should pursue patching the seams which will fix the non-condensation leaking that we experience during rain. Dawn asked who we could contact to get 'snow breaks' put on the building to slow the snow down in the area that we've had issues in the past. This will be researched a little more to see what we can find. It was also noted that Dylan should start leveling the gravel in the lot now that it's empty.
- B. **Commercial/Concessions:** Winter Show Vendor forms are starting to come in, Goal is to get more vendors in than last year. Vendors for NSC; because NSC doesn't make much to begin with.
- C. **Concert:** Bid was put in for Rodney Atkins, waiting to hear back from his people. 32 Below will be opener & will continue to be 'house band' during Winter Show. Dawn suggested this year we do wrist bands for entrance into the concert vs. the X in marker on their hand. Tim was ok with that. Dawn will order them.
- D. **Crop Show:** Dawn thought book should be going to print the middle/end of December. Sponsorship is currently coming in.
- E. **Finances:** Covered above.

- F. **Horses:** Dawn is working on getting a Barrel Racking Clinic and possibly a new horse show in May. Wrangler Team Roping is set for April. We also need to know what Five Star's date is for April and if they want it for sure. We are changing our Horse Show in May to a 2 day show vs. a 3 day show. This will save on expenses for us overall and just makes more sense.
- G. **Labor:** Part time help is needed and is hard to come by. Dylan has been working alone for the most part as the boys he has are in sports and can't commit that many hours. Will be having a foreman's meeting in December to see who will be working again this year. Should have 2 crews so we don't have issues with change over like in past years.
- H. **Livestock:** Mailing NSC Catalog next week. Entries are coming in.
- I. **Rodeo:** The Rodeo committee decided to not pursue the idea of having Xtreme Bulls this year for many reasons.
 - Cost being the main reason (\$60,000+) but also that pushed the concert to the weekend before and we were struggling to find entertainment. New rodeo contractor, loss of \$40,000 from John Deere for the parking lot rental, previous women's events so that's additional that our staff hasn't done in the past, would it take spectators away from our current rodeo attendance? We want to succeed on everything we do and this was too risky for this year. We will starting looking at this now for our 2016 show.
- J. **Home, Play, Get-A-Way:** Dawn wants a corn pit. She is working on free-stage entertainment
- K. **Ag Challenge:** Brad is working on getting speakers.
- L. **Ag Hall of Fame:** All on track to have our selection meeting in December during NSC.
- M. **Rodeo Queen:** LaDonna Anderson may be interested in being the new queen coordinator. Possibly invite her to our next meeting to talk with her about what she'd like to do with the pageant stuff. Sam (Stanke) Bishop's name was also brought up and wondered if she'd be maybe be interested in taking over for Cheryl since she's been working with her over the last few years. We will do some checking.
- N. **Sponsorship:** getting new sponsorships for NSC is tough. Need to start seeking sponsors in August. The catalog is being printed now. Winter Show sponsorship list will be out in December.
- O. **Culture, Arts & Tech:**
 - a. Luncheon- Bob & The Beach Combers have been hired. Unsure of what the ticket price will be this year, old price was \$17/ticket but the meal alone, considering food, table linens, rent, etc. the cost was \$17.01, no overage to cover entertainment. Dawn is trying to cut food price and keep ticket price the same.
 - b. Hoedown- is done, Dawn has some local acts lined up to keep the cost low on this so we can go back to the cheaper ticket. This year it will be moving to Eagles instead of having it at the City Auditorium like in past.
 - c. Sr. Dance- Marv and the Moonlighters have been hired.
 - d. My Trash, Antique, Junk Boutique & Antique Show- Applications/Letters will go out next week. Junk Boutique has been changed to Saturday only at the vendor's request. Bingo was an idea for Sunday.

*These events charge admission; Main Bldg does not. Why keep admission? To cover expenses and make up for some of the losses other places. Dawn would like to get through this year and review admission for next year.

'Good of the Order'

Working on getting Corn Bales for NSC- Rodney Rood would possibly have some for \$12/bale. Cal Schaefer is another person to ask. We would need roughly 65 bales. Winter Show Raffle Prize- Brad is working with Bayshore to try and come up with a prize.

With no other business to discuss; meeting adjourned.

Submitted by: Lindsey Peterson, NDWS Administrative Assistant